



NETCHEMISTRY

Mission - NetChemistry uses its comprehensive knowledge and specialized expertise to streamline the creation of complex solutions accelerating the fusion of technology and forward thinking in the financial services sector.

Gas

Liquid

Solid



- 1
- 2
- 3
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- 8
- 9
- 10

LEVEL

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For Immediate Release

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NETCHEMISTRY LAUNCHES NETOFFERING, THE FIRST PAY-PER-USE OFFERING MANAGEMENT SERVICE

- Revolutionizing The Offering Process Once Again, Issuers and Broker/Dealers Can Distribute IPOs, Funds, Bonds, Private Placements, Debt and Asset Backed Securities Affordably and Instantly Online. -

NEWPORT BEACH, Calif., March 12, 2002 - NetChemistry, a top-tier provider of mission-critical, highly secure Private and Public Offering platforms to the Financial Services Sector, today publicly launched its NetOffering Pay-Per-Use Offering Management service specializing in helping small to mid-tier broker/dealers and other issuers extend their offerings online in a cost effective immediate manner.

The Pay-Per-Use Offering service at www.netoffering.com provides deal management SEC and NASD compliant, client alerts for deal stages, allocation calculator with discretionary distribution input, template based document distribution and presentation, as well as Investor and deal activity reporting.

“Our goal has always been to help Broker/Dealers reduce time to market, broaden distribution, reduce the cost of raising capital and better access their investors during the offering process,” said Chris Cruttenden, president of NetChemistry. “We’ve also reduced the liability associated with investor communication by strictly controlling who the investor is, what information they are allowed to access and when they are allowed to access it. In addition, we know when the investor has received alerts and all their activity relating to a particular deal.”

About the Offering Platform

NetChemistry's Offering Platform is the industry's leading offering management platform, a flexible rapid-deployment solution designed to give broker/dealers, banks, investment banks and insurance companies the ability to distribute equity. The Offering Platform also allows investors to quickly and efficiently see a list of upcoming offerings, pass a suitability questionnaire, apply for an account, read and download information, ask questions and submit conditional offers.

About NetChemistry

NetChemistry is an Internet solution and software provider for the Financial and Health Services industry whose systems have handled billions of dollars in transactions. Combining vertical expertise with their Core Product Suite, NetChemistry specializes in Web-based information enrollment, distribution and tracking systems comprised of secure, scalable software modules that can be rapidly customized to fit the different parameters of each clients offering. The modules are designed to improve customer relationships resulting in efficiency, convenience and reduced liability.

In addition to software development, NetChemistry has a comprehensive understanding of design architecture, systems integration and provides a complete hosting solution at the tier one SBC facility in Southern California. For more information on NetChemistry or its services, contact NetChemistry at 4600 Campus Drive, Suite 201A, Newport Beach, Calif., 92660; phone: (949) 399-5380; or visit www.netchemistry.com.