

For Immediate Release

Please direct all media inquiries to: Vickie Stevens Director of Public Relations 949-399-5385 vstevens@netchemistry.com

AutoTradeCenter.com Inc. Named by Forbes.com as one of the "Best of the Web: B2B

AutoTradeCenter.com Inc. (OTC BB:AUTC - news) announced today that the Company has been named one of the "Best of the Web: B2B" by Forbes.com. The Company was judged on its strategy, its execution, its financial staying power and its Web site.

Company president Roger Butterwick stated, "We're pleased to be included in the Forbes.com Best of the Web B2B list of 200 of the most important and promising companies in the business-to-business sector."

The Forbes.com Best of the Web B2B report can be read in its entirety at www.forbesbest.com.

AutoTradeCenter.com is a leading Internet-based "business-to-business" automotive wholesale and re-marketing company. On its web site, http://www.autotradecenter.com/, the company markets its services to its national dealer base, to automotive lease and rental companies, and to banks and financial institutions across the U.S. who can use the site's many features for more efficient buying, selling and trading.

The site also is designed to provide large dealership groups a virtual private network internal inventory service through controlled security access.

The Company also owns the Web site www.tradeincarsonline.com through its subsidiary BusinessTradeCenter.com Inc. TradeInCarsOnline is the first Web site to allow a consumer purchasing a new vehicle online to receive a firm purchase bid on his trade-in vehicle.

For more information on AutoTradeCenter.com Inc., please visit http://www.autotradecenter.com/.

Statements regarding financial matters in this press release other than historical facts are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and as that term is defined in the Private Securities Litigation Reform Act of 1995. The company intends that such statements about the company's future expectations, including future revenues and earnings, and all other forward-looking statements be subject to the safe harbors created thereby. Since these statements (future operational results and sales) involve risks and uncertainties and are subject to change at any time, the company's actual results may differ materially from expected results.