



## O.C. companies vie for health-care awards

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### HONORS

Ten companies in Orange County are semi-finalists for Innovations in Healthcare awards from [Adaptive Business Leaders](#), a national organization based in Orange.

The Abby awards go to companies that develop innovative ways to deliver medical care or lower health-care costs through technology.

To achieve the status of semi-finalist, companies have to demonstrate that their technology cuts costs, is innovative, and has been approved for use in the United States. Nationwide, 46 companies from 10 states were named semi-finalists, which means that Orange County enterprises make up 22 percent of the total contending for awards .

Awards will be presented April 23 in Costa Mesa.

These are the local semi-finalists as described by the ABL group:

- **NetChemistry Inc.**, of Newport Beach, specializes in Web-based information enrollment, distribution and tracking systems comprised of secure, scalable software modules that can be rapidly customized to fit the different parameters of each client's offering. The modules are designed to improve customer relationships, resulting in efficiency, convenience and reduced liability.
- **Dynamic Healthcare Systems Inc.**, of Irvine, offers healthcare IT products and services that can be delivered individually or combined to create comprehensive solutions. The company is focused on bringing Fortune 500 quality services to middle market companies serving the Medicare population.
- **FlexSCAN Inc.**, of Mission Viejo, offers a patent-pending and proprietary program, wellness360™, that rewards employees for managing their health and wellness and for using the company's online personal health records system and other services. The program simultaneously remunerates employers for endorsing and supporting the program.
- **Medisphere Systems Corp.**, of Aliso Viejo, automates the patient care process for care facilities via rapid deployment and support of OpenVista, the first commercially deployed, subscription-based, open source application for management of the clinical care cycle, based on the successfully proven VA's VistA model.

- The Cerecons division of **Unlimited Innovations Inc.**, of Anaheim Hills, offers software-as-a-service for physician network management that allows all care-chain participants to connect and collaborate on patient health, improving efficiency and reducing cost and time.
- **Cianna Medical Inc.**, of Aliso Viejo, recently commercialized a new medical device – the SAVI brachytherapy applicator, which dramatically decreases the amount of time required to treat women diagnosed with early-stage breast cancer.
- **I-Flow Corp.**, of Lake Forest, has two technologies that have boosted their lead in the post-surgical pain relief sector: The ON-Q Soaker Catheter and the ON-Q SilverSoaker Catheter, which enable patients to receive effective pain relief, while reducing or eliminating the need for narcotics.
- **Micro Imaging Technology**, of Laguna Hills, has developed and patented a laser-based technology for rapidly detecting and identifying bacterium. Typically it can take as long as a week to confirm contagion with the deadly MRSA bacteria; MIT's system typically can determine the absence or presence of this and about 50 other highly contagious or fatal bacteria.
- **Numira Biosciences Inc.**, of Irvine, developed “Virtual Histology” to improve the accuracy, predictability, and efficiency of drug discovery and development. Its protocol enables researchers to better identify, in the drug development stage, defects in developing embryos and fetuses.

Recent ABBY Award winners have included: Aperio Technologies Inc.; BeWell Mobile Technology Inc.; Care Level Management; eHealth Inc.; eV3 Inc.'s Neurovascular Division; FoxHollow Technologies Inc.; Gen-Probe Inc.; Health Hero Network Inc.; I-Flow; IPC - The Hospitalist Company; Kaiser Permanente; Masimo Corporation; Refractec; Santa Clara Family Health Plan; Silverado Senior Living Center; Sutter Health; Trizetto Group; and Vocera Communications.

For more information, see [ABL's Web site](#).