



NETCHEMISTRY

Mission - NetChemistry uses its comprehensive knowledge and specialized expertise to streamline the creation of complex solutions accelerating the fusion of technology and forward thinking in the financial services sector.

Gas

Liquid

Solid



1 2 3 4 5 6 7 8 9 10

LEVEL

949.399.5381

949.399.5380

netchemistry.com

926.60

4 600 Campus Drive, Suite 201A, Newport Beach, California

Message:

### For Immediate Release

Please direct all media inquiries to:  
Vickie Stevens  
Director of Public Relations  
949-399-5385  
vstevens@netchemistry.com

### CASTLE ARCH REAL ESTATE INVESTMENT COMPANY GOES LIVE WITH NETCHEMISTRY'S INVESTOR SERVICES FUNCTIONALITY

#### “Castle Arch Real Estate Investment Company's Registration Statement Effective”

NEWPORT BEACH, Calif., May 31, 2005 - NetChemistry, a top-tier provider of mission-critical, highly secure Private and Public Offering platforms to the Financial Services Sector, today announced that Castle Arch Real Estate, LLC has launched the second phase of their investor services platform to coincide with their effective registration statement. NetChemistry's investor services functionality allows for the online communication, tracking and management of the firm's accredited investors. Castle Arch Real Estate offers a strong; secure returns to our investors through the acquisition, improvement, management and growth of a portfolio of select real estate investments.

“The added power of NetChemistry's investor services functionality enables us to better serve the dynamic needs of our investors,” said Kirby D. Cochran, CEO of Castle Arch Real Estate. “It will definitely allow us to communicate more efficiently.”

Castle Arch Real Estate Investment Company's Form 10SB registration statement relating to its common units became effective May 30, 2005 by operation of law under the Securities Exchange Act of 1934. Castle Arch will continue to respond to SEC comments on the registration statement until the SEC deems it compliant with the Securities Exchange Act of 1934.

“Our mission is to help innovative companies like Castle Arch better access their clients,” said Chris Cruttenden, president of NetChemistry. “We've reduced the effort and time associated with investor communication by creating an easy to use investor communication and management tool.

#### About the (ASP) Equity Offering Platform

The Online Equity Offering Platform is used by broker/dealers to identify, track, and allocate shares associated with investors during a private or public offering.

NetChemistry's Offering Platform the industry's leading offering management platform, a flexible rapid-deployment solution designed for broker/dealers, banks, investment banks and insurance companies to buy and distribute equity. The Offering Platform also allows investors to quickly and efficiently see a list of upcoming offerings, pass a suitability questionnaire, apply for an account, read and download information, ask questions and submit conditional offers.

#### About the (ASP) NetRelationshipManager

The NetRelationshipManager allows vertically focused organizations in the financial and health services sector to leverage browser-based, adaptable and simplified relationship management. NetChemistry's NetRelationshipManager provides a simple and seamless way for these organizations to manage, track, communicate and anticipate their client needs online.

#### About Castle Arch Real Estate, LLC

Castle Arch Real Estate Investment Company LLC seeks to provide secure returns to investors through the professional growth and management of high value real estate development opportunities. Types of projects include the development of raw land into

residential neighborhoods, multi-family housing, retail centers, offices and industrial facilities.

The Castle Arch real estate portfolio provides investors with the protection of asset-backed investments and excellent returns that are predicted to significantly increase in value as we leverage our ability to buy, develop and sell real estate.

#### About NetChemistry

NetChemistry is an Internet solution and software provider for the Financial and Health Services industry whose systems have handled billions of dollars in transactions. Combining vertical expertise with their Core Product Suite, NetChemistry specializes in Web-based information enrollment, distribution and tracking systems comprised of secure, scalable software modules that can be rapidly customized to fit the different parameters of each clients offering. The modules are designed to improve customer relationships resulting in efficiency, convenience and reduced liability.

In addition to software development, NetChemistry has a comprehensive understanding of design architecture, systems integration and provides a complete hosting solution at the tier one SBC facility in Southern California. For more information on NetChemistry or its services, contact NetChemistry at 4600 Campus Drive, Suite 201A, Newport Beach, Calif., 92660; phone: (949) 399-5380; or visit [www.netchemistry.com](http://www.netchemistry.com).

Copyright © 2005 NetChemistry, Inc. All rights reserved.

