



NETCHEMISTRY

Mission - NetChemistry uses its comprehensive knowledge and specialized expertise to streamline the creation of complex solutions accelerating the fusion of technology and forward thinking in the financial services sector.

Gas

Liquid

Solid



- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10

LEVEL

949.399.5381

949.399.5380

netchemistry.com

926.60

4600 Campus Drive, Suite 201A, Newport Beach, California

Message:

For Immediate Release

Please direct all media inquiries to:
Vickie Stevens
Director of Public Relations
949-399-5385
vstevens@netchemistry.com

JEFFERIES AND COMPANY DEPLOYS NETCHEMISTRY'S ONLINE OFFERING PLATFORM THROUGH DIGITALOFFERING.COM

NEWPORT BEACH, Calif., February 2, 2001 - NetChemistry, a top-tier provider of mission-critical, highly secure Private and Public Offering platforms to the Financial Services Sector, today announced that Jefferies and Company has successfully launched NetChemistry's ASP Offering Platform through DigitalOffering.com for the online distribution, tracking and management of the firm's investment banking corporate clients.

"NetChemistry's ASP Offering Platform provides us with a tried and tested system that we can tailored to meet the diverse needs of our issuing clients," said Gordon McBean, CEO of DigitalOffering.com. "The Offering Platform will definitely allow us to distribute offerings easier, faster and more accurately."

"Our goal has always been to help Broker/Dealers reduce the cost of raising capital and better access their investors during the offering process," said Chris Cruttenden, president of NetChemistry. "We've also reduced the liability associated with investor communication by strictly controlling who the investor is, what information they are allowed to access and when they are allowed to access it. In addition, we know when the investor has received alerts and all their activity relating to a particular deal."

About the Offering Platform

The Offering Platform is used by broker/dealers to identify, track, and allocate shares associated with employees, friends and family before an issuer makes its initial public offering (IPO).

The Offering Platform is the industry's leading offering management platform, a flexible rapid-deployment solution designed for broker/dealers, banks, investment banks and insurance companies to buy and distribute equity. The Offering Platform also allows investors to quickly and efficiently see a list of upcoming offerings, pass a suitability questionnaire, apply for an account, read and download information, ask questions and submit conditional offers.

About Jefferies

Jefferies, a global investment bank and institutional securities firm, has served middle-market and growth companies and their investors for over 40 years. Headquartered in New York with more than 20 offices around the world, Jefferies provides clients with capital markets and financial advisory services, institutional brokerage, research and asset management. The firm is a leading provider of trade execution in equity, high yield, convertible and international securities, serving institutional investors and high net worth individuals. Jefferies & Company, Inc. is the principal operating subsidiary of Jefferies Group, Inc. (NYSE:JEF - News; www.jefco.com), a publicly traded holding company.

About NetChemistry

NetChemistry is an Internet solution and software provider for the Financial and Health Services industry whose systems have handled billions of dollars in transactions. Combining vertical expertise with their Core Product Suite, NetChemistry specializes in Web-based information enrollment, distribution and tracking systems comprised of secure, scalable software modules that can be rapidly customized to fit the different

parameters of each clients offering. The modules are designed to improve customer relationships resulting in efficiency, convenience and reduced liability.

In addition to software development, NetChemistry has a comprehensive understanding of design architecture, systems integration and provides a complete hosting solution at the tier one SBC facility in Southern California. For more information on NetChemistry or its services, contact NetChemistry at 4600 Campus Drive, Suite 201A, Newport Beach, Calif., 92660; phone: (949) 399-5380; or visit www.netchemistry.com.

Copyright © 2001 NetChemistry, Inc. All rights reserved.

